

Rate Card - Elyseah Shaikh

www.elyseah.com

Particulars/Deliverables	Fee (INR/US)
Instagram Static Post (picture/boomerang) Photography of the product + One basic static Instagram post	30k / 500
Instagram Video Post (depending on the requirement) Video projects are to be conceptualized according to the brands image and style. It also depends on the brand's budget and the duration of the video. Video are one the best way to reach maximum marketing goals according to the survey's by Elyseah.	75k-1 lac / 1000 - 1500
Carousel Static Post (3-4 pictures)	40k / 600
Carousel Video Post (1 video + 3-4 pictures)	50k / 700
Insta Story Static (Includes swipe up link if required)	15k / 250
Insta Story Video	20k / 300
Insta live (max 30 mins)	30k / 500
Instagram Giveaways/ Contests (1-2 posts max)	30k / 500
Event Attendance (1-3 hours max)	25k / 350
Ramp Walk	50k / 700
Website Blog Post (includes conceptual photoshoot + promotions on all socials)	75k-1 lac /1000 - 1500
Package of 3 IG static posts + 3 IG stories and promotions on all other social mediums. The posts will be either stills/ motion stills or a video depending on the moodboard planned by Elyseah and her creative team for maximum marketing results.	
Youtube Video (depending on the requirement) Video projects are to be conceptualized according to the brands image and style. It also depends on the brand's budget and the duration of the video.	75k-1 lac / 1000 - 1500
Giveaways/ Contests	30k / 500

- *Please note that all prices are subject to change without prior notice
- *Elyseah cannot be held accountable to these rates, she reserves all rights to change them at her will
- *Please note Elyseah reserves all rights to reject or accept assignments
- *The quotation above is for maximum of three products in one package
- *High quality pictures and videos provided to the brand by Elyseah with usage rights of one year only on social media platforms and website.
- *All the payments are to be made in cash/cheque or through online bank transfer on the same day of the event or max within 7 days after the completion of the campaign.
- *In projects where production cost is involved, a advance payment of 50% would be compulsory to confirm the project.

Contact

Elyseah Shaikh

Mumbai / WA : +91 90 994 94985 | Bali : +62 812 3748 0691

elyseahh@gmail.com

[Website](#) | [Instagram](#) | [Youtube](#) | [Facebook](#) | [Twitter](#) | [Tumblr](#)